DISSEMINATION PLAN FOR PARTNERS

PARTNER No	7
PARTNER Name	ZINC

A. Distribution of information (mailing lists, links in other webs, social networking sites and file sharing platforms, etc)

No.	Country/EU	Type of activity	Target groups	No. of institutions	No. of persons	Date	Comments
1	FR	Dedicated Newsletter Project presentation	Professional from digital arts, Artistic producers, Higher Education		1415	10/03/17	opening rate > 47%
2	FR	Dedicated Newsletter Open Call RC trainings	Professionals from education / sociocultural		2072	31/03/17	opening rate > 23%
3	FR	Facebook publications	ZINC Community		2100 followers	01/03/17	Each 15 days
4	FR	Newsletter Open Call Solo residency	global ZINC data base		4000	01/04/17	opening rate > 20%
5	FR	Newsletter Open Call Solo residency	global ZINC data base		4000	01/05/17	opening rate > 19%
6	FR	Newsletter ZINC trainings + focus on RC trainings Open Call	Professionals from education / sociocultural; Digital economy, digital arts		3900	01/05/17	opening rate > 20%
7	FR	Newsletter Solo residency (Rajwa Tohmé)	general public and professionals		7000	01/06/17	opening rate > 36%
8	FR	Newsletter Solo residency (Rajwa Tohmé)	general public and professionals		6000	01/07/17	opening rate > 39%

B1. Project presentations (national/regional/local audiences)

No.	Country/ EU	Type of presentation	Target groups	No. of institutions	No. of persons	Date	Comments

B2. Project presentations (international audiences)

No.	Country/ EU	Type of presentation	Target groups	No. of institutions	No. of persons	Date	Comments
1	FR	Oral presentations and face to face meetings	Profesionals : art organisation, partners from an other EU project, local public organisation, EU representatives	25	50	30/01/17	

2	FR	Project presentation within the framework of the Symposium Trans-Border	Professionals from art and cultural sector (invited speakers) + general audience		90	16/03/18		

C. Articles and postings (on websites, newspapers, journals, books, etc.)

No.	Country/ EU	Type of activity	Medium	Target group	Date	articles ref. and/or comments	links
1	FR	Article on ZINC website	Website	Profesional and general public	15/01/17	Project general presentation	
2	FR	Article on ZINC website	Website	Profesional and general public	25/06/17	Artistic works presentation of the selected artist within the framework of the RC open call - Rajwa Tohmé	
3	FR	Article on ZINC website	Website	Profesional and general public	20/07/17	Presentation / Open Call of the touring residency (MMSU)	
4	FR	EXHIBITION	Mag. newspaper (print)	Profesional and general public		ZIBELINE #5 OCTOBRE 2018, ÉRIC LORET	Press Review : https://drive.google.com/file/d/15uDw0MRbn_LoYMlitZ1-_CFkxfpbujJm/view?usp=sharing
5	FR	EXHIBITION	Mag. newspaper (print)	Profesional and general public		VENTILO N°417 OCTOBRE/NOVEMBRE 2018	
6	FR	EXHIBITION	Mag. newspaper (print)	Profesional and general public		VENTILO N°417 OCTOBRE/NOVEMBRE 2018, MATHILDE AYOUB	
7	FR	EXHIBITION	Mag. newspaper (print)	Profesional and general public		LA PROVENCE, SUPPLÉMENT 2 NOVEMBRE 2018, ALEXANDRA DUCAMPS	
8	FR	EXHIBITION	Mag. newspaper (print)	Profesional and general public		LA PROVENCE 8 NOVEMBRE 2018, MANU GROS	
9	FR	EXHIBITION	Mag. newspaper (print)	Profesional and general public		VENTILO N°419 NOVEMBRE/DÉCEMBRE 2018, MATHILDE AYOUB	
10	FR	EXHIBITION	Mag. newspaper (print)	Profesional and general public		CONNAISSANCE DES ARTS NOVEMBRE 2018, A. -S. L. -M.	
11	FR	EXHIBITION	Mag. newspaper (print)	Profesional and general public		LA STRADA N°303 25 NOVEMBRE 2018	
12	FR	EXHIBITION	newspaper, radio, TV (website)	Profesional and general public		L'ŒIL N°718 DÉCEMBRE 2018, STÉPHANIE LEMOINE	
13	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience		FRANCEBLEU.FR 26 OCTOBRE 2018, MÉLANIE MASSON	
14	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience		JOURNALVENTILO.FR 31 OCTOBRE 2018, MATHILDE AYOUB	
15	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience		RADIOZINZINEAIX.ORG 7 NOVEMBRE 2018	
16	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience		JOURNALZIBELINE.FR 9 NOVEMBRE 2018, ANNA ZISMAN	
17	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience		FRANCE 3 RÉGIONS, FRANCETVINFO.FR 10 NOVEMBRE 2018	
18	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience		LA PROVENCE.COM 11 NOVEMBRE 2018, MANUEL GROS	
19	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience		MYPROVENCE.FR 12 NOVEMBRE 2018	
20	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience		MAGMALEMAG.COM 13 NOVEMBRE 2018	
21	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience		ORANGE DIGITAL SOCIETY FORUM 15 NOVEMBRE 2018, CHRYSTÈLE BAZIN	

22	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience			MARITIMA.INFO 16 NOVEMBRE 2018	
23	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience			CULTUREVEILLE.FR 28 NOVEMBRE 2018, MARIE TRETIAKOW	
24	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience			CULTUREVEILLE.FR 28 NOVEMBRE 2018, MARIE TRETIAKOW	
25	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience			ORANGE DIGITAL SOCIETY FORUM 30 NOVEMBRE 2018, CHRYSTÈLE BAZIN	
26	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience			RFI.FR 30 NOVEMBRE 2018, SIEGFRIED FORSTER	
27	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience			PARIS-ART.COM NOVEMBRE 2018	
28	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience			ARALYA N°64 NOVEMBRE 2018, CHANTAL VÉRIN	
29	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience			TRAXMAG.COM 5 DÉCEMBRE 2018, THÉOPHILE ROBERT	
30	FR	EXHIBITION	newspaper, radio, TV (website)	Wide audience			ARTPRESS.COM DÉCEMBRE 2018, DOMINIQUE MOULON	
31	FR	EXHIBITION	Website and agenda SEO	Wide audience			Diverse local agenda and website	HTTP://WWW.VOLT-AGENDA.COM HTTP://WWW.MARSEILLEEXPOS.COM HTTPS://WWW.LANUITMAGAZINE.COM HTTPS://WWW.SORTIRAMARSEILLE.FR HTTP://WWW.MAGMALEMAG.COM HTTPS://WWW.FREQUENCE-SUD.FR/ HTTPS://WWW.MYPROVENCE.FR HTTP://WWW.AIXENPROVENCETOURISM.COM HTTPS://WWW.CULTURO.FR
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D. Other activities

No.	Country/ EU	Type of activity	Target groups	No. of institutions	No. of persons	Date	Links	
1	FR	video broadcast - Conference	Profesional and general public				https://vimeo.com/showcase/5745782	